



SCHOOL OF ARTS & SCIENCES
BACHELOR OF ARTS

JOURNALISM AND MEDIA PRODUCTION



DEGREE DESCRIPTION

Cameron University's Journalism and Media Production students have the opportunity to develop the practical skills necessary for careers in the rapidly-changing communication industry.

The degree focuses on hands-on learning; students learn to self-produce media in a variety of contexts that include:

- Media writing and text/broadcast/digital journalism newscraft
- Production skills for creating in the digital media realm
- Research methods and electronic news gathering
- Independent broadcast production
- News gathering and reporting
- Advanced video production and editing

Cameron University journalism students translate classwork into practice through work experience in student media productions, and they are encouraged to participate in internships during their senior year.

FACILITIES

Studio:

Cameron University is home to a cutting-edge broadcast-quality television production studio. In this facility, students receive hands-on experience in studio operation and television program creation. In addition to classes, students produce up to four television programs a week in studio. Eligible students may receive scholarships for producing, hosting or directing one of these programs.

Students also obtain advanced production experience through the use of drones, Ronins and other audio and video production equipment.

Audio Production Labs:

Students are exposed to audio production through Cameron's two audio production labs. Students also have a variety of labs to edit video including a designated video production editing facility.

Newsroom:

Members of the student media produce news content in a collaborative workspace that includes modern information technology and the software to support news production.

In the newsroom, student journalists edit and produce audio and video content, draft news stories, design news pages for print media and publish news content online.

Cameron Student Media:

Students enrolled in Journalism and Media Production courses gain work experience and develop professionally by publishing news content across media in the form of Cameron's broadcast news platform, CU News; Cameron's long-standing print news publication, The Collegian; or on our converged media digital news platform, AggieCentral.com.

Cameron Student Journalists develop skills in a converged media context; by learning media writing, layout, print, broadcast, and digital media production, students graduate as well-rounded journalism professionals extremely competitive in the job market.

Scholarships:

A variety of work-study positions are available at KCCU-FM, CUTV, The Collegian and in the Department of Communication, English and Foreign Languages. Also, departmental scholarships are awarded every semester to Journalism and Media Production students.

Applications for departmental scholarships may be obtained from the department at 580-581-2272 or by email at cefl@cameron.edu.

Information about work-study or financial assistance is available by calling the Financial Assistance Office at Cameron University, 580-581-2293.

Cameron University is committed to meeting the needs of students with disabilities based upon documentation of a disability covered under the Americans with Disabilities Act Amendments Act (ADAAA) of 2008 and Section 504 of the Rehabilitation Act of 1973, as amended. It is the university's philosophy that students with a disability must have equal educational opportunities.

FOR MORE INFORMATION CONTACT:

Office of Admissions

580-581-2289

admissions@cameron.edu



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