

**Degree Requirements: Strategic Communication (541)–Associate in Arts**

School of Arts and Sciences

Department of Communication, English, and Foreign Languages

Catalog Year: 2024-2025

General Education Requirements (44-46 hours)		
Communication (9 hours)	American History (3 hours)	Behavioral Science (3 hours)
ENGL 1113; ENGL 1213; COMM 1113	HIST 1483 or 1493	FAMS 1123, PSY 1113, SOCI 1113
Mathematics (3-5 hours)	Political Science (3 hours)	Economics (3 hours)
MATH 1413, 1463, 1513, 1613, 2215, 2713, STAT 1513	PS 1113	AGRC 2013, ECON 2003, ECON 2013, GEOG 3023
Science* (8-9 hours)	Humanities* (6 hours)	Health and Wellness* (4 hours)
Biological Science (4 hours) Physical Science (4-5 hours) *One course must be a lab science.	Diversity (3 hours) Aesthetics (3 hours) *One course taken from each category.	SES 2003, 2013, 2023, MSL 1112, PE 1--1, 2--1, 2--2 *Requirement waived for some students.
General Education Non-PE Electives (To total at least 44 hours, if needed)*.		
Gen ed electives must be selected from the list of approved general education courses, (MSL- and PE-prefixes excluded).		
University Requirements		
UNIV 1001 (1 hour)	Computer Literacy (COMM 2901)	
Major Requirements (22 hours)		
Required Courses (22 hours)		
COMM 2213 Professional Speaking (SP) COMM 2393 Interpersonal Communication (FA) COMM 2901 Strategic Communication Capstone (FA, SP) JRMP 1113 Intro to Mass Communication (FA, SP) JRMP 1213 Visual Media Production (FA, SP) JRMP 1313 Audio Video Production (FA, SP) JRMP 2513 Writing for Mass Media (FA, SP) PBRL 2113 Introduction to Public Relations (FA, SP) <i>FA=Fall; SP=Spring; SU=Summer</i>		
General Electives (To Complete 66 hours)		
Graduation Requirements		
Department Requirements Minimum 66 Total Credit Hours Minimum 15 Credit Hours in Residence at CU Minimum 37 Liberal Arts and Science Credit Hours Retention GPA 2.0; Cameron GPA 2.0 Complete Graduation Application Online		